IPitomy SMS Messaging



Powerful SMS Texting to engage your customers.

Communicate with your employees, customers and partners directly from your desktop or mobile to their mobile device using IPitomy SMS messaging. Use your business phone number, a Toll Free number or any number.

Person to Person Messaging

Now you can use your business phone number to send and receive SMS messages directly to your customers. Put a link on your website, business cards and all marketing material inviting customers to send you an SMS text. Engaging customers in the format they prefer will increase customer response and increase communication efficiency.

Since your employees and customers are already familiar with your business phone number, you can take advantage of that familiarity and send and receive text messages with that number.

IPitomy provides a dashboard for you to manage all of your text contacts and organize your messaging.

SMS marketing with Key Word responder

IPitomy's powerful keyword responder allows you to invite customers to text a word to your phone number. When the word is detected in an inbound text message, the SMS-Responder BOT automatically responds with a message you have set for that specific key word. The SMS marketing campaign application can send out SMS messages targeted at specific groups of customers. For instance, if you own a pizza shop and you want to generate some sales during a notoriously slow period, you could offer a special good for that specific time period. Maybe a free drink with any pizza or some similar offer to entice customers to your store.



Advantages of SMS Text Messaging:

- Text Messages are more likely to be read compared to email
- Most people respond immediately
- Send single messages or group messages
- Engage customers directly
- Use any phone number
- Get more leads
- Communicate with employees
- Invite customers to events
- Confirm appointments
- Automatic Opt Out/In
- Multi-Media Messaging
- Free Inbound messages
- Create Marketing Campaigns
- Send messages from your cell phone using your work number
- Multiple Users

SMS Messaging is a required feature for any business that has customers to engage, employees to communicate with or simply needs to keep up with the competition.

IPitomy SMS Messaging



IPitomy SMS Text Messaging -2 pricing Tiers

Tier 1 - Using IPitomy Cloud/SIP Services.

Tier 2 - Not Using an IPitomy Cloud/SIP Services.

Inbound Messages are always free.

SMS Marketing and Key Word Responder are available on both tiers.



With IPitomy Cloud/SIP Services

P2P 500 \$12

Per Month

500

Outbound messages MMS Messages 4 cents each Inbound or outbound.

P2P 1000

\$23

Per Month

1000

Outbound messages MMS Messages 4cents each Inbound or outbound.

P2P 1500

\$32

Per Month

1500

Outbound messages MMS Messages 4 cents each Inbound or outbound.

P2P 2000

\$44

Per Month

2000 **Outbound messages MMS Messages 4 cents**

each Inbound or outbound.

With IPitomy Cloud/SIP Services **SMS Marketing Campaigns and Key Word Responder**

Combo 500 \$25

Per Month

Outbound messages MMS Messages 4 cents each Inbound or

outbound.

500

Combo 1000

\$45

Per Month

1000

Outbound messages MMS Messages 4 cents each Inbound or outbound.

Combo 1500

\$60

Per Month

1500

Outbound messages MMS Messages 4 cents each Inbound or outbound.

Combo 2000

\$75

Per Month

2000

Outbound messages MMS Messages 4 cents each Inbound or outbound.

IPitomy SMS Messaging



If you don't have an IPitomy Cloud/SIP Service now, you can still get IPitomy SMS Messaging. IPitomy will provide you with a phone number to text to/from.

Without IPitomy Cloud/SIP Services

| P2P 500d | P2P 1000d | P2P 1500d | P2P 2000d |
|--|--|--|---|
| \$20 | \$30 | \$45 | \$65 |
| Per Month | Per Month | Per Month | Per Month |
| 500 | 1000 | 1500 | 2000 |
| Outbound messages | Outbound messages | Outbound messages | Outbound messages |
| MMS Messages 4 cents each Inbound or outbound. | MMS Messages 4 cents each Inbound or outbound. | MMS Messages 4 cents each Inbound or outbound. | MMS Messages 4cents each Inbound or outbound. |

Without IPitomy Cloud/SIP Services SMS Marketing Campaigns and Key Word Responder

| Combo 500d | Combo1000d | Combo1500d | Combo 2000d |
|--------------------------|-----------------------------|-----------------------------|----------------------|
| \$35 | \$55 | \$75 | \$85 |
| Per Month | Per Month | Per Month | Per Month |
| 500 | 1000 | 1500 | 2000 |
| Outbound messages | Outbound messages | Outbound messages | Outbound messages |
| MMS Messages 4 cents | MMS Messages 4 cents | MMS Messages 4 cents | MMS Messages 4 cents |
| each Inbound or | each Inbound or | each Inbound or | each Inbound or |
| outbound. | outbound. | outbound. | outbound. |

MMS messages are SMS Messages that have attachments, pictures etc. Fee per MMS attachment applies to both inbound and outbound MMS Messages. Sending a link to a web page is not an MMS message. Text messages over contracted amount overage charged at 3 cents each.